



STLXPO & BIZ GROWTH CONFERENCE



2019 St. Louis Business Expo & Biz Growth Conference October 23, 2019 St. Charles Convention Center - 11am-5pm



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CONFERENCE

PAST SPONSORS



Contact Pat, 314.569.0076, pat@sbmon.com

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GROW

Grow your business and your customer's interest and loyalty and demonstrate your expertise to the market.

LEARN

Learn first hand what clients are searching for, and what you'll need to do to stay ahead of the competition this year.

CONNECT

Connect with the best business minds in the St. Louis region to discuss the most important issues and business strategies of 2019.

WHY EXHIBIT AT THE *Expo*?

- ❖ Build a new customer base
- ❖ Gain a stronger market position
- ❖ Promote your expertise
- ❖ Enhance your company's profile
- ❖ Meet qualified decision makers
- ❖ Get the edge on your competition
- ❖ Build your database for future marketing

ABOUT THE EVENT



THE FACTS

The Expo brings in attendees with the power to influence St. Louis businesses

- ❖ 68% of attendees are business owners
- ❖ 91% have influence on purchasing products or services

Attendees are looking for actionable solutions for their business

- ❖ 82% meet new contacts
- ❖ 54% enhanced business relationships/made connections
- ❖ 52% researched new products and services

ATTENDEES BY NUMBER OF EMPLOYEES:

60%	1-50 Employees
20%	50-100 Employees
15%	100-500 Employees
5%	500+ employees

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2019 Expo Sponsorship Options

October 23, 2019 - St. Charles Convention Center

Option #1-GOLD SPONSOR

Trade Show Gold Sponsor (exhibit booth in prime location, recognition with logo in Expo promotions, attendees' contact information, logo on Expo ticket, seminar or seminar sponsor at event, three ¼ page ads in the St. Louis Small Business Monthly.) (Ads must run in consecutive issues in August, September and October 2019).

Total Cost: \$3,000

Option #2-SILVER SPONSOR

Trade Show Silver Sponsor (exhibit booth in prime location, recognition with logo in Expo promotions, logo on Expo ticket, one month web ad on www.sbmon.com, one ¼ page ad in the St. Louis Small Business Monthly.) (ad must run in SBM's August, September or October 2019 issue).

Total Cost: \$1,200

Option #3-EXHIBITOR

Exhibit Booth only, no advertising.

Total Cost: \$800



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